

## SERVING BAY AREA

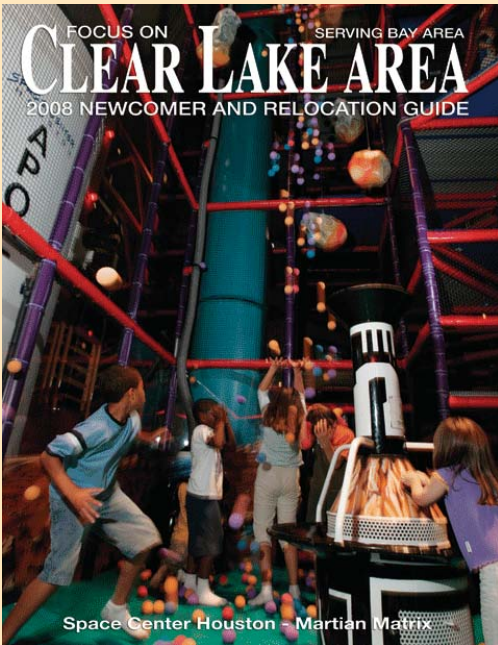
FOCUS ON

# CLEAR LAKE AREA

## Newcomer & Relocation Guide

The only Newcomer & Relocation Guide exclusively featuring Clear Lake Area.

- Neighborhoods and Communities
- Housing Options
- Education
- Relocation
- Financing/Mortgages
- Healthcare
- Interior/Exterior Design
- Working/Employment
- Quality of Life



### Rates & sizes information:

PREMIUM	Live Area Dimensions		Each (2x)		
	WIDTH	DEPTH		Color Each (2x)	Black & White Each (2x)
Outside Back Cover	7-1/2"	10"	\$4,925		
Inside Front Cover	7-1/2"	10"	\$4,365		
Page One	7-1/2"	10"	\$4,365		
Opposite Table of Contents	7-1/2"	10"	\$4,365		
Inside Back Cover	7-1/2"	10"	\$4,165		
COLOR/BLACK & WHITE	WIDTH	DEPTH	Color Each (2x)	Black & White Each (2x)	
Full Page	7-1/2"	10"	\$3,895	\$2,615	
2/3 Page (Vertical Only)	4-3/4"	10"	\$3,345	\$2,125	
1/2 Page (Horizontal Only)	7-1/2"	4-7/8"	\$2,635	\$1,595	
1/3 Page (Vertical)	2-3/8"	10"	\$1,675	\$1,075	
1/3 Page Horizontal (Square)	4-7/8"	4-7/8"	\$1,675	\$1,075	
1/6 Page (Vertical Only)	2-3/8"	4-7/8"	\$1,075	\$755	

10% additional charges for guaranteed placement

15% additional for one-time insertion

Banner ads are \$300 per edition, per web page - size: 262px X 145px.

### Mechanical Requirements:

■ All Artwork : Line Screen 150 (300dpi) ■ Page bleed size: 8-3/4" x 11-1/4" & Page trim size: 8-1/2" x 11"

If you submit your artwork via e-mail, please make sure all your images & logos are 300 dpi. E-mail to: [art@houstonnewcomerguides.com](mailto:art@houstonnewcomerguides.com)

■ Adobe Photoshop(.tif, .eps-FLATTEN) ■ Adobe Acrobat (.pdf) ■ FTP Server 1: [ftp.houstonnewcomerguides.com](ftp://ftp.houstonnewcomerguides.com)

Username: hng & Password: vVS84ZNS

If not, please submit your artwork on Mac-compatible cd-rom and please include all font folders, image folders, a proof and work in the following programs: ■ Quark XPress(.qxd) ■ Adobe Illustrator(.ai)

■ Complete advertising design and production is provided. Production includes: Layout and design. For color quality matching, please send us a color match print.

 **Post Oak Publishing, Inc.**  
[www.HoustonNewcomerGuides.com](http://www.HoustonNewcomerGuides.com)



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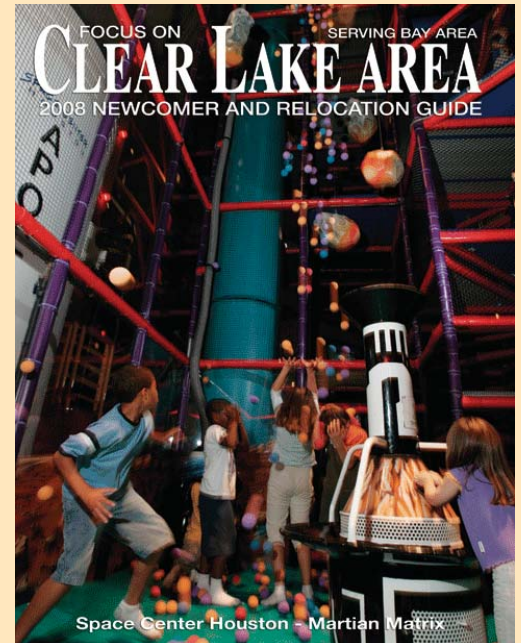
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# *FOCUS ON CLEAR LAKE AREA*

## Newcomer and Relocation Guide

Distributed to newcomers as they move into Houston.

- ❖ Houston Association of Realtors
- ❖ Clear Lake Area Chamber of Commerce
- ❖ Clear Creek ISD
- ❖ Greater Houston Convention & Visitors Bureau
- ❖ Realtors
- ❖ Real Estate Developments
- ❖ Homebuilders
- ❖ Houston Relocation Professionals
- ❖ Human Resources departments of major employers
- ❖ Title and Mortgage Companies
- ❖ Local hospitals
- ❖ NASA/Johnson Space Center
- ❖ Kemah Visitors Center
- ❖ Seabrook Visitors Center
- ❖ Advertisers



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# *www.HoustonNewcomerGuides.com*

**Our advertisers receive leads from people ordering the books  
online, online ads and links to their website!  
Banner ads are also available.**

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